

WillCounty

Summer Internship Program

Organization Name	Heritage Corridor Destinations
Industry	Tourism
Internship Title	Marketing Intern
Hours per Week	25-30
Rate of Pay	\$14/hour
Start/End Dates	06/01/2024 - 08/15/2024 (dates are flexible)

About Company

Heritage Corridor Destinations ignites, influences, and impacts the visitor experience through tourism partnerships within the communities and counties along the historic I&M Canal National Heritage Corridor. Starting just a few miles southwest of Chicago and extending southwest through Starved Rock Country.

The Bureau is the officially certified bureau for the following counties: Bureau, Grundy, LaSalle, Livingston, Putnam, and Will.

Position Description

To promote the product of Heritage Corridor Destinations: The First Hundred Miles of Route 66; the historic I&M Canal Towns; and the Starved Rock State Park area. Heritage Corridor Destinations is both state and local certified destination marketing agency promoting the counties of Will, Grundy, LaSalle, Putnam, Bureau, and Livingston as a visitor destination. The Marketing Intern works with leadership in content creation and marketing via website, email, and social media. This position is involved in the production of Convention and Visitors Bureau (CVB) publications, electronic communication, video and social media assets, and overall execution of the CVB's sales and marketing plan

Knowledge, Skills, Abilities/Interests Desired

- Excellent and proven communications skills; both written and verbal
- Experience in videography, photography, and editing including shooting and editing short videos
- Solid editing and researching skills
- Proficiency in MS Office, Adobe Creative Suite, Constant Contact, and other design/editing software programs
- Strong attention to detail
- Project management skills; development and full implementation
- Must have valid driver's license, registration and auto insurance

Physical Demand of Position

Ability to lift supplies and equipment (approximately up to 50 pounds) when needed. Sustain exposure to all weather conditions including rain, wind, snow, and extreme temperatures.

Documents Required

[Resume](#)[Cover Letter](#)[References](#)

Driver's License

Business Contact

Kate Meehan

Title

Tourism Manager

Contact Number

(815) 216-9960

E-mail

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